

This is what you get when you give yourself the brief "an impressionistic film about mankind's battle with the [chilli](#)."

[View the ad on Doritos 2010 "King of Ads" site [here](#) .]

A short break from the feature, shot in the three weeks with friends and family, our entry for the Doritos 2010 "King of Ads" competition.

[UPDATE: I've replaced the link to the Doritos 2010 "King of Ads" site with a YouTube one.]